

Hi

I'm Jasmine Porteous, General Manager of Castaways Resort and Spa, and Chair of Tropical Coast Tourism (TCT). As a local business, we invite you to participate in regional destination development, marketing and promotions as a member of Tropical Coast Tourism Inc. (TCT).

TCT is dedicated to supporting sustainable visitor and economic growth of the region and TCT members through a unified approach to destination marketing and assisting in product development and destination promotion. TCT is the official Local Tourism Organisation for the coast region between Cairns and Townsville and is directed by a Board of industry representatives from locations across our region.

We are partially funded by the Cassowary Coast Regional Council and the Hinchinbrook Shire Council, and now seek to expand on the membership base.

TCT works in partnership with other industry organisations including Tourism Tropical North Queensland, Townsville Enterprise Limited, Tourism & Events Queensland and Queensland Tourism Industry Council to align and leverage greater opportunities for TCT and members in marketing, product development and promotion.

By becoming a member of TCT you can increase your business profile, and participate in this region's tourism industry. You become part of a regional industry group that markets throughout Queensland, Australia and the world.

Why join TCT:

- Pre-arrival promotion for the region
- Display your business brochure in up to four local Visitor Information Centres
- List your business in the regional brochure – Explore
- List your business on the website www.tropicalcoasttourism.com.au
- Opportunity to participate in subsidised advertising activities
- Members save \$50 with the Australian Tourism Data Warehouse (ATDW), a national tourism database
- Invitations to attend member functions and information sessions.

How to Join:

Return completed form with payment to:
TCT, PO Box 50, Mission Beach QLD 4852

For information contact TCT at:

Email: member@tropicalcoasttourism.com.au or

Talk to your local TCT representative (see list on website at tropicalcoasttourism.com.au/contact-us)

Yours sincerely

Jasmine Porteous
Chair, Tropical Coast Tourism Inc.

TCT membership categories include;

- **FULL MEMBER:** Each must be based or be operating in the Tropical Coast region.
- **EVENTS:** Each must be based or be operating in the Tropical Coast region.
- **SUPPORTER:** Members can be from any region.
- **FRIENDS:** Members can be from any region.

TCT MEMBERSHIP BENEFITS	FRIENDS	EVENTS (Annual)	SUPPORTER	FULL MEMBER
Membership subscription (prices include GST)	No Fee	No Fee**	\$110.00	\$165.00
Member functions & workshops: invite to member functions*, updates, workshops & information sessions	✓	✓	✓	✓
TCT Communications: member newsletters & updates	✓	✓	✓	✓
Website listing: a product listed on www.tropicalcoasttourism.com.au (Members can link their Australian Tourism Data Warehouse (ATDW) listings to the website)		✓	✓	✓
Brochure displays: display one brochure at each Council supported local visitor information centre in Innisfail, Mission Beach, Tully and Cardwell (1 brochure per membership)**		✓	✓	✓
Product promotion: opportunity to participate in relevant subsidised promotions and marketing activities*		✓	✓	✓
ATDW \$50 discount: save on your Australian Tourism Data Warehouse subscriptions (your ATDW listing can be linked to the TCT website)		✓	✓	✓
Regional magazine: opportunity to advertise in the 'Explore' magazine*				✓
Social Media: opportunity to be promoted on TCT's social media feeds				✓
News Blog: opportunity to promote business and update the TCT network through website blog				✓
TTNQ membership: complimentary Tourism Tropical North Queensland membership as an Ambassador of Tourism: https://www.goo.gl/P6ntkV				✓
Media & Trade: invite to participate in famils*				✓
Voting Rights at AGM: 1 vote per financial Full Membership				✓
TCT Board: financial Full Members can nominate for the Board of TCT at the AGM				✓

*Additional costs may apply. Invite when and where possible and relevant

**Events MUST be on ATDW to show on the website (ATDW is FREE for annual events)

***Brochure display only. Subject to the information centre(s) being open and operational

MEMBERSHIP CONTACT EMAIL: member@tropicalcoasttourism.com.au

TCT membership categories include Full (ordinary) Members and Events subject to each operating in the Tropical Coast region. Supporter members & Friends can be from any region.

Membership Valid	Through to 30 June 2019 (inclusive)
Membership Process	On receipt of your membership application and payment your application is sent to the TCT Board for approval. TCT Secretary will contact you accordingly to advise your membership status. Brochures; TCT will confirm member details to applicable Information Centres so you can deliver your brochure for display.
Membership Benefits	All benefits and opportunities are subject to the specific conditions and considerations at the time of production and / or implementation. Participation in promotions & famils can be subject to the conditions of third parties and / or suppliers.
Members Code of Conduct	By signing the membership form you agree to adhere to all conditions of the TCT membership application and the Members Code of Conduct.

Tropical Coast Tourism (TCT) Members Code of Conduct:

Every TCT member is required to comply with the code of conduct which is to;

1. I pledge to abide by the code's standards and procedures as a condition of their membership with Tropical Coast Tourism
2. Conduct business at a standard so as to reflect favorably on the local tourism industry, Tropical Coast Tourism and its members
3. Operate in a safe and healthy working environment for staff, customers and the public
4. Operate and communicate to a professional standard between members and industry, customers, government agencies, the public and the industry
5. Operate business legally and in accordance with industry accreditation and permitting requirements
6. Deliver products and services as advertised
7. Conduct business so as to minimise controversies with other members and to avoid conduct that is detrimental to the interests of Tropical Coast tourism
8. Be an ambassador for tourism in our region and in local communities.

MEMBERSHIP CONTACT EMAIL: member@tropicalcoasttourism.com.au

Member Application

MEMBERSHIP LEVEL (TICK ONE):

Full Ordinary Member - \$165.00* Supporter - \$110.00* Events – Complimentary Friends – Free
**Price includes GST.*

TOURISM PRODUCT INFORMATION

Company/Business name: _____

Trading Name: _____

Business Address: _____ Postal Address: _____

City: _____ State: _____ Post Code: _____

ABN: _____ Business Main Phone: _____

Email: _____ Website: _____

MAIN CONTACT

Name: _____ Email: _____

Phone: _____ Mobile Phone: _____

CURRENT MEMBER NOMINATION:

Nominated by (Company Name): _____

Signature: _____ Date (signed): _____

Seconded by (Company Name): _____

Signature: _____ Date (signed): _____

WEBSITE LISTING:

Australian Tourism Data Warehouse (tick one): YES, I am already on the ADTW NO, I am not on ADTW

BUSINESS CATEGORY (TICK ONE):

Accommodation Attractions & Tours Dining Event Services Information

PAYMENT INFORMATION:

Return completed membership application form and payment to:
TCT, PO Box 50, Mission Beach, QLD 4852

CHEQUES PAYABLE TO:

Tropical Coast Tourism Inc, OR via bank deposit to: BSB: 633000 ACC: 124214552 Bendigo Bank

Applicants Signature: _____ Date signed: _____

Name & Surname (capitals): _____